



A Global HR Recruitment, Outsourcing, & Talent Firm, is a AI-powered on-demand supply and demand talent matching platform. They will recruit, hire, train, onboard, and manage your remote employees, while also handling international compliance, payroll, and Human Resources so you can focus on growing your business.

This global talent firm will hire top global talent at a much lower cost than in the United States. They will put together your team in about 14 days. There are no up front costs unless they successfully place a candidate.

VideoPeel™ is an AI-powered video interview assessment platform that helps teams capture, manage, and evaluate video responses at scale. From hiring interviews to video testimonials, customer research, inspections, and support, VideoPeel gives organizations one flexible system to collect authentic videos and automate insights—anywhere it matters.

Opportunity

The global talent firm was looking for a solution to collect videos from candidates to get to know them better so they could improve their matching capabilities for their clients. The success of their business is based on how good they are in matching candidates to client's jobs. On average, they are collecting over 4,000 video interviews a month.

The first solutions they considered, including VideoAsk, etc., didn't work for them because of the restricted number of videos they could collect. This limitation was a significant hurdle as the firm heavily relies on video interviews to understand their candidates better.

Solution

The Global Recruiting, Outsourcing & Talent Firm turned to VideoPeel for a solution. VideoPeel's smooth process of collecting videos through a simple link was a game-changer. Candidates could easily upload videos responding to different prompts. The firm could then download the videos for further study, allowing their tech team to gain a deeper understanding of their candidates to train their AI. This process significantly improved their HR recruiting efforts.

With VideoPeel, the Global Talent Firm has been able to collect over 66,000 candidate video interviews, averaging at about 4,000 video interviews per month. VideoPeel has proven to be an invaluable tool for content collection, enhancing the firm's ability to evaluate and understand their candidates on a more personal level.

VideoPeel has provided the Global Talent Firm with a powerful and efficient solution to their challenge of collecting and analyzing candidate videos. The firm's success story serves as a testament to VideoPeel's potential in revolutionizing HR recruiting processes.

"VideoPeel is F...ing Amazing! It has been great for collecting videos of our candidates. We love how smooth the process of having a link and having them upload videos with different prompts. We have collected over 66,000 candidate video interviews with VideoPeel!"
- CIO at Global Talent Firm